

The Baldrige Foundation Institute for Performance Excellence Presents:

Communities of Excellence 2026: What's New and What's Next

November 20, 2024





Institute for Performance Excellence

Mac Baldrige Society Members



Institute for Performance Excellence Webinar – November 20, 2024







inspired by life





Opening Remarks/Agenda

Introduction Al Faber, President & CEO **Baldrige Foundation**

Panelist

Stephanie Norling, President & CEO **Communities of Excellence 2026**

Audience Questions **Moderator – Al Faber**

Closing

Al Faber Remarks

Institute for Performance Excellence Webinar – November 20, 2024



Communities of Excellence 2026 What's New and What's Next



Who We Are

communities of *excellence*²⁰²⁶

A nonprofit organization committed to improving the quality of life for residents at the community level

by assisting communities in implementing the Baldrige-based Communities of Excellence Framework as a roadmap for addressing the most pressing community challenges and opportunities with systematic thinking and action, inclusivity, collaboration, and a commitment to performance excellence.



Our Belief

That a **systems framework** proven to drive performance excellence in *companies and organizations* – the Baldrige Framework - can be modified to achieve performance excellence in *communities* to benefit the health and wellbeing of all residents.

Our Communities and Partners



Pop: 886,500





Learn, Share, Connect.

Saratoga County, New York Pop: 304,000

Pop: 973,000

Pennsylvania, West Virginia



BALDRIGE - America's Best Investment



......

......

.....



CultureBrokers[®] LLC

Coral Gables, Florida Pop: 50,000



CLAREMONT LINCOLN UNIVERSITY



What Have We Been Up To?

communities of *excellence*²⁰²⁶ National Learning Collaborative

GUIDING COMMUNITIES WITH A BIG PICTURE APPROACH

We believe communities can achieve . . .

- EDUCATIONAL SUCCESS
- HEALTH AND WELLNESS
- EQUITABLE OUTCOMES
- OVERALL IMPROVED QUALITY OF LIFE

A Systems Approach in Communities



communities of excellence²⁰²⁶ Assessment & Recognition

communities of excellence²⁰²⁶ Communities 2023-2024 of Excellence Framework: Key questions for improving the performance of communities and performance or communities and the people who lead and live in them



Model

Community Profile CATEGORY KEY

3. Residents and Other Stakeholders **Knowledge Management**

The pursuit of excellence is a continuous journey, not a destination.























communities of *excellence*²⁰²⁶ 2024 Fall Conference The Age of Innovation & Resilience

Monday, October 28 – Tuesday, October 29, 2024 I Coral Gables, Florida



11

















Leadership System



Establish Mission, Vision, Values

Define purpose, long-term aspirations, and guiding principles to set a clear direction.

Align Resources and Talent

Ensure the right people and resources are in place and aligned with the mission and goals to maximize efficiency and effectiveness.

Deliver Services

Execute the KEY programs and services of the CEG with excellence, meeting the needs of customers and stakeholders.

Measure and Validate

Assess performance through data and feedback, ensuring that outcomes meet the set objectives and standards.

Improvement

Continuously seek and implement ways to enhance processes, services, and outcomes based on the measured results and validated feedback.

C) COMMUNITY SURVEY

Conduct surveys to gather input on key pillars (Health, Education, Economic Vitality, Family). Verify and align this input with the advisory board to ensure community needs and wants are accurately represented.

STRATEGY DEVELOPMENT

CONDUCT EVERY 3-5 YEARS



DETERMINE GAP & VOICE OF RESIDENT MAPS

Pillar leaders will conduct gap analyses within their pillar workgroups. This involves identifying gaps between current conditions and desired outcomes. and mapping these gaps according to the residents' perspectives.



Utilize the insights from the gap analysis to establish specific goals and objectives for each pillar. Develop action plans targeting highneed areas to address identified gaps.



CREATE MEASURES AND IMPLEMENT ACTION PLANS

Create meaningful measures to track the progress of action plans. Implement these plans, ensuring they are designed to achieve the set goals and objectives.



Conduct quarterly and annual reviews of the measures to ensure progress is on track. Adjust strategies as necessary to stay aligned with the overall goals.

		Co	mmunities of Exceller	ice 2024 Indicator Dashboa	rd		
Objectives	<i>LWSD</i> Area of Influence	COE Domain	Indicator	Measures	Target	Status	Notes
			Enhance Access to	# Community Events	2	COMPLETED	Completed 2
Behavioral and Mental Health:			Behavioral Health / Mental Health Information	# Workshops	2	IN-PROGRESS	Completed 1
Transform mental health and well- being through	Quality of Life: Health Social and Community	Reach Communities of High Prevalence	# Mental Health Assessments Completed (Check Your Mood tool)	600	COMPLETED	Completed 3,330	
community-led solutions.		Collaborative Efforts		# Coordinated efforts that enhanced access to vulnerable and under resourced communities	5	IN-PROGRESS	Completed 2
Homelessness:			Community Engagement	# Panel Presentation, Community Events, Workgroup Meetings, Partner Highlight Presentation	3	COMPLETED	Completed 7
Reduce, prevent, and end	Community	Housing		# of Outreach Events Attended	10	IN-PROGRESS	Completed 2
homelessness.			Availability of Resources	# Coordinated Efforts - Partner Events	10	IN-PROGRESS	Completed 2
			-	# Directory of Resources	50	COMPLETED	Completed 60
				# Meals Distributed	29,000	COMPLETED	Distributed 83,041
Food Insecurity:		Physical Access to Food		# Access Points	3	COMPLETED	3 drop off sites' hotels, and migrant center
Create sustainable access to culturally	Social	Quality of Life: Nutrition	A 11-11-11-12	# of Presentations	5	COMPLETED	Completed 10
appropriate, affordable, healthy	Social	Insecurity	Availability of Resources	# Community Events	25	COMPLETED	Completed 52
food.			Enhanced Food System Collaboration	# Coordinated efforts that enhanced access to vulnerable and under- resourced communities	2	COMPLETED	Completed 2 (Migrant humanitarian response and flood response efforts)





LIVE WELL SAN DIEGO SOUTH REGION COMMUNITY LEADERSHIP TEAM

New Partner Orientation

VE

South Region Comm		community Lead gagement In	
At the beginning of 2022, the <i>Live</i> <i>SRCLT</i>) collectively identified 3 to		•	mmunity Leadership Team (<i>LWSE</i>
DIVERSITY OF SECTORS/VOICES	1	TRUST	COMMUNITY AS THE EXPERT
Today, we ask that you assess the to improve collaboration within th South Region a healthy, safe, and	e leadership t	eam to enhance ong	
DIVERSITY OF SECTORS/VOIC	ES		
•	Female	Male 🗌 Non-Binar	ry 🗌 Transgender
What is your gender identity?	Female	Male Non-Binar Other: American Indian Hawaiian Mixed	ry Transgender Prefer Not to Say or Alaska Native Asian W Race Other:
Share a little about yourself and What is your gender identity? Race/Ethnicity : Black or Afric Latinx or Hispanic Pacif Age Range: Under 18 18-2 List Your Organization:	Female	Male Non-Binar Other: American Indian Hawaiian Mixed	ry Transgender Prefer Not to Say or Alaska Native Asian W Race Other:
What is your gender identity?	Female	Male Non-Binar Other: American Indian Hawaiian Mixed	ry Transgender Prefer Not to Say or Alaska Native Asian W Race Other:
What is your gender identity?	Female	Male Non-Binar Other: American Indian Hawaiian Mixed 35-44 45-5	ry Transgender Prefer Not to Say or Alaska Native Asian W Race Other: 4 55-64 65+
What is your gender identity?	Female	Male Non-Binar Other: American Indian Hawaiian Mixed 35-44 45-5	ry Transgender Prefer Not to Say or Alaska Native Asian W Race Other: 4 55-64 65+
What is your gender identity?	Female	Male Non-Binan Other: American Indian Hawaiian Mixed 35-44 45-5 35-44 45-5 Mon? Please choose of Healthcare org	ry Transgender Prefer Not to Say or Alaska Native Asian W Race Other: 4 55-64 65+
What is your gender identity? Race/Ethnicity: Black or Afric Latinx or Hispanic Pacif Age Range: Under 18 18-2 List Your Organization: Role: What sector best represents yo Community-based organization Area of Focus:	Female	Male Non-Binan Other: American Indian Hawaiian Mixed 35-44 45-5 35-44 45-5 Mon? Please choose of Healthcare org	ry Transgender Prefer Not to Say or Alaska Native Asian W Race Other: 4 55-64 65+ one. anization City, County, State, tribal nations)
What is your gender identity? Race/Ethnicity: Black or Afric Latinx or Hispanic Pacif Age Range: Under 18 18-2 List Your Organization: Role: What sector best represents yo Community-based organization Area of Focus: (Ex. Homelessness, Food Insecutity.	Female	Male Non-Binar Other: American Indian Hawaiian Mixed 35-44 45-54 000? Please choose of Healthcare org Government (C Faith-based or	ry Transgender Prefer Not to Say or Alaska Native Asian W Race Other: 4 55-64 65+ one. anization City, County, State, tribal nations)



d	Listen & Learn	Building Relationships (3.1a(1))	Complaint Management (3.2a(3))	Frequency of Method
eys	x	x	х	А
;	x	х	Х	M x2
nittees	X	Х	Х	М
	x	Х	Х	PRN
Mall	х	Х	Х	D
king	х	Х	X	D
	x	Х	X	D
ne		Х		Q
rums	х	X	Х	Q
ons	х	X	Х	D
ented	x	x	x	D

3.1 Summary of methods used to listen and learn (to determine requirements), build relationships, and manage complaints.



Figure 7.2(2)-2; Love Your Heart Participation

Love Your Heart Participation



Figure 7.3(1)-2; Total Recognized LW Partners





Figure 7.5 Unintentional Drowning Deaths

Results

Healthy West Kendall

Powered by West Kendall Baptist Hospital

Figure 7.9 Swim Safety Student Post-Session: Year over Year Results



Student Surveys	2022 R	esults	2023 R	esults	2024 R	esults
Total number student surveys received	243	%	371	%	495	%
	know how	1		I		
Yes	190	78%	305	82%	403	<mark>81%</mark>
No	53	22%	66	18%	92	19%
Have you ta	iken swim	ming cla	sses?		-	
Yes	92	38%	143	39%	205	41%
No	151	62%	228	61%	290	59%
Do you want t	o take sw	imming o	classes?			
Yes	125	51%	188	51%	323	65%
No	118	49%	183	49%	172	35%
Did you lear	n new wa	ter safet	y tips?			
Yes	216	89%	337	91%	432	87%
No	27	11%	34	9%	63	13%
Did you lea	rn new he	at safety	tips?			
Yes	N/A	N/A	327	88%	416	84%
No	N/A	N/A	44	12%	79	16%
Did you lea	rn new su	n safety	tips?			
Yes	217	89%	334	90%	423	85%
No	26	11%	37	10%	72	15
Did you learn new tips on how	to stay sa	fe while	exercising	in the wa	ater?	
Yes	202	83%	324	87%	N/A	N/A
No	41	17%	47	13%	N/A	N/A
	•	•	•	•		•

Results

Housing

		_	<u>Suboptimal</u> Housi	ing Rates by Cens	sus Tract		
	Tract 217.01	Tract 217.03	Tract 217.04	Tract 803.00	Excelsior Springs (64024)	Missouri	US
2018	n/a	n/a	n/a	n/a	26%	27%	33%
2019	n/a	n/a	n/a	n/a	24%	26%	32%%
2020	28%	19%	24%	12%	22%	26%	31%
2021	24%	14%	14%	13%	17%	26%	31%
2022	22%	16%	23%	14%	19%	26%	32%

ousing KPIs		
2021	2022	2023
8	3.7	10.3
n/a	70.7%	92%
1	8	3
n/a	10%	20%
72.97%	73.19%	No data available
n/a	327	No data available
n/a	56	n/a
n/a	2	20
	2021 8 n/a 1 n/a 72.97% n/a n/a	2021 2022 8 3.7 n/a 70.7% 1 8 n/a 10% 72.97% 73.19% n/a 327 n/a 56

Figure 7-h: Suboptimal Housing Rates

Figure 7-i: Housing KPIs



- 3.1 Conduct Monthly Strategic Plan Reviews
- 3.2 Identify Performance Gaps To World-Class



Miami– Dade County	Baptist Health	City of Coral Gables	City of Coral Gables
Health Department	South Florida	Police Department	Fire Department
Coral Gables	International Studies	National Community	City of Coral Gables
High School	Preparatory Academy	Survey Company	Economic Department
Miami Date County	Coral Gables Chamber	City of Coral Gables Public	City of Coral Gables
School District	of Commerce	Works Department	Emergency Management Dept.
3 1 Identify Communi	ty Resources To Assist D	Program Partner (Examples	of koy community accots)

3.4 Identify Community Resources To Assist Program Partner (Examples of key community assets)

Evaluate & Impro	ve Key Systems (Using CO	E ADLI, LeTCI, and RPI)	
Connect Commun	ity Resources Directly to	Program Partner	
Business	Organizations	Grants	Citizens
For Profit	Educational	Community	Private
Commerce	Organizations	Foundations	Organizations
Chamber of	Health Care	Community	Governmental

3.5

3.6





parative Data	Result Trends	Program Challenges	Program Requests
nter for Medi- re Services MS)	 Results have favorably decreased from 7.11% in 2018 to 5.57% in 2022, a 21.6% decrease over a 5 year period. 	 Need to segment data to continue to improve perfor- mance 	 Help to identify by cen- sus track, and social de- terminates.
imitation	Result Comparison	Program Advantages	CGCOE Actions
ta is often 2 or ore years old ficult to seg- ent data	 Coral Gables results are: Maimi: top 80th percentile ranking Florida: Top 80th percentile ranking United States: top 80th percentile ranking ing 	 Low unemployed rate High medium income. 	 Segment results by key social determinates

Results







Coral Gables COE Strategy Map



Increase Satisfaction "To Work" Increase Satisfaction "Quality of Life"

Reduce Accidental Death Rates Per 100k

Increase CG HS Reading Proficiency Rates Increase ISPA Reading Proficiency Rates

Maintain FD ISO Rating of 1 Maintain Community Rating Score of 5

Increase Household Median Income Decrease Percent Unemployed Workforce Strategic Objectives

What's New?



COE Digital Scorecard and Toolkit

Health	Life Expectancy
Education	HS Graduation Rate
Economy	Median Household Income
Housing	Homes with Suboptimal Conditions
Quality of Life: Social and Community	Adults with 14+ "Not Good" Mental Health Days Per Month

communities of excellence²⁰²⁶

1. COE Common **Community Scorecard**

 Customizable Communities Census Tract Automation

communities fexcellence²⁰²⁶

• 5 Indicators

 Interactive Sharable Comparable

• 15 Cascading Metrics

Community Score	ecard
-----------------	-------

Census Dat

Communities

Metrics

& Users

Tutorials

🛞 Tutorials

Excelsior Springs, Missouri Community Scorecard

Excelsior Springs, Missouri is committed to fostering a safe and healthy community. We measure our long-term impact using the following key metrics:

HEALTH

Life Expectancy:

Year









Lincoln Vibrant Communities

TEAMS PROGRAM

Teams work alongside experts and mentors in this six-month program to build the expertise needed to achieve community-driven solutions to the challenges their cities grapple with every day.

The program includes individual and group coaching, expert webinars, peer networking, and online curricula focused on public administration policies and advanced practices that are fully integrated with critical leadership skills for public sector professionals. Teams will:

- Gain advanced skills in strategic communication, regional planning, scenario planning, master plans, and policy evolution
- ✓ Work directly and closely with a mentor
- Conduct site visits with other teams to share knowledge, learning, and feedback
- Come together at the annual Lincoln Vibrant Communities Conference to report on the transformation and impact that this work had on their community



Upon completion: Receive nine credits toward a CLU degree and earn an Advanced Practice Graduate Certificate









The Communities of Excellence Founders' Fund was created to honor the significant contributions of our visionary co-founders, Lowell C. Kruse and Richard Norling.



The fund was started with a significant contribution from Lowell and Rick and reflects their lifetime commitment to fostering excellence in communities and organizations.

Your contribution goes directly to support communities in accessing our educational programs.

To Donate: <u>https://bit.ly/COEFoundersFund</u>



What's Next?

Building Strong Teams for CollaborACTION

Participants prepare to establish a multi-sector team of partners who can effectively work together to address a shared priority. In addition to learning group composition, processes, and skills, they draft an engagement plan that can build trust for transformation.

communities of *excellence*²⁰²⁶ **CollaborACTION TEAM READINESS ASSESSMENT** [DRAFT in Progress to Complement the Building Teams for CollaborACTION Program]

In order to ensure that you and your team have the most positive and productive experience engaging in the Building Strong Teams for CollaborACTION program, we request that you complete this self-assessment prior to starting the program. We will have you complete it again late in the program. Doing so, and sharing it with the facilitators, will help all involved identify needs and progress over time.

STEP 1:

Gather a group of people who are interested in learning more about how to build a strong team that is collaborative and effective by applying the Communities of Excellence Framework to your common complex community challenges and improvement efforts. This tool is designed to help your team assess its current status and progress in developing and demonstrating proven leadership and teamwork skills that can lead to success.

STEP 2:

We recommend that each person on your team complete the assessment individually and then come together to discuss each statement and/or question to determine a collective answer. If there are varying levels of knowledge about a topic, go with the most knowledgeable perspective on your team. If you are not sure of the answer, use your best judgment.

STEP 3:

Mark the box that best describes your understanding of your team's performance.

Coming Winter 2025





Community Excellence A LEARNING COURSE FROM COMMUNITIES OF Excellence. 2026 Social Impact Accelerator

Individual leaders and groups at varying stages of their collaborative work put the key concepts of the Communities of Excellence Framework that can help move current efforts to the next level to work through leadership processes, a strategic action plan, and meaningful measurement that ties to desired outcomes.







Coming Spring/ Summer 2025

communitiesof*excellence*²⁰²⁶ Membership Program



Membership Levels At-a-Glance

BENEFITS	INDIVIDUAL		BUSINESS/ORGANIZATION			COMMUNITY		
	Supporting	Collaborating	Forming	Accelerating	Sustaining	Learning Collaborative	Alumni	
	\$500/yr	\$1,500/yr	\$5,000/yr	\$15,000/yr	\$20,000/yr	\$25,000/yr	\$5,000/yr	1
The Communities of Excellence Framework	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	√**	√**	
Website Recognition	<i>√</i>	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark		N?
Newsletter	<i>√</i>	\checkmark	\checkmark	√*	√*	\checkmark	If you want to	
Special Discounts**	<i>√</i>	<i>√</i>	\checkmark	√**	√**	<i>√</i>	an impact in y	
Exclusive Trainings**	<i>J</i>	<i>√</i>	\checkmark	√**	√**	\checkmark	community an	
Social Impact Assessment				√	√**	\checkmark	communities a	
Social Marketing/Technology Assessment				\checkmark	√ 	\checkmark	the Unite	ed St
Coaching Training Program Access					\checkmark	\checkmark	but don't	: kno
Online Community Scorecard						\checkmark	where to	sta
* Accelerating and Sustaining Members receive an online spotlight article in our quarterly newsletter. ** Number, hours, and valu							rsh members program	•
https://communitiesofexcell					What's New with Us: What's New with Us: The 2023-2024 Revision of the Communities of Excellence 2020 What has been Stephenie Honling, Executive Director, Steph		tools, res	
ence2026.org/get-					our vision for communities across America and embark on this journey of Nowledge-sharing, callaboration, and inspiration with all of you. Our aim is simple yet profound: to encourage, support, and celebrate community performance excellance within and across the diverse communities that make up our nation. With the communities of excellence (COE) Framework as their roadmap, communities are uniting individuals, groups, and acctors under a common vision while compowering their collective expertise and resources towards addressing our most pressing community challenges.	givewin and improvements, in addition to input from community backets and our performance excellence colleagues, a national task force of DEV content experience to help us ensure that the contents of helps us ensure that the framework embedies the leading edge practices for ensuring that excellence and equity are one and the same. Inspire Fall Conference: We work	professio	nal
involved/become a	momb	com	munities <i>texcellence</i> ²⁰²⁶			delighted to see many of you on October 16-17 in Milwaukee, Witsconsin for two days Null of assisticned selgrand to be inspiring and informative. We heard from nationally known keynote speakers, learned about promining practices from communities that have adouted the	share you	ur p

Involved/become-a-member/



for community transformation.

Our Priorities

- Partnerships
- Knowledge Sharing/Learning Management System
- Segmentation Data to the Digital Scorecard
- The Role of Al in Improving Community Performance
- Delivering Quality Programs that Meet Communities Where They're At
- Building Community Leadership and Coaching Capacity
- Rebrand!

33

Panelist Questions and Discussion



Stephanie Norling President & CEO Communities of Excellence 2026





Al Faber President & CEO Baldrige Foundation (Moderator)



Training & Professional Development

The Baldrige Foundation Institute for Performance Excellence supports individuals and organizations around the world by providing 400+ quality educational programs. Enroll today in some of our healthcare courses, such as:

- Certificate in Managing Change and Resolving Conflict
- Certificate in Leadership
- Certificate in Nonprofit Management



Institute for Performance Excellence Webinar – November 20, 2024





Institute for Performance Excellence

Mac Baldrige Society Members



Institute for Performance Excellence Webinar – November 20, 2024







inspired by life



