

"The award that bears his name reflects the virtues that he brought to public service and how he lived in his private life, a commitment to excellence, shrewd judgment and sound judgment, principled leadership, integrity, and a sense of responsibility."

George W. Bush President of the United States March 7, 2002



Opening Remarks/Agenda

Introduction

Baldrige Connect

Questions

Foundation Update

Baldrige Performance Excellence Program Update

Alliance for Performance Excellence Update

Closing Remarks

Al Faber, President & CEO, Baldrige Foundation

Paul Grizzell and Jamie Ambrosi

Audience

Al Faber, President & CEO, Baldrige Foundation

Bob Fangmeyer, Director, BPEP

Brian Lassiter, Chair, Alliance Board of Directors

Al Faber

Baldrige Connect: Increasing the Size of the Pie!

Paul Grizzell and Jamie Ambrosi Baldrige Foundation Webinar December 20, 2018







Presentation Overview

- Background on Baldrige Connect
- Overview on program and how it works
- How you can benefit and how you can help

Baldrige Connect Background

- Collaborative initiative of Baldrige Program, Alliance for Performance Excellence, ASQ, and Baldrige-based Consultants
- Key objective: Increase awareness and understanding of Baldrige Framework, thereby increasing use of the Framework
- Two main strategies:
 - 1. Increase knowledge of Baldrige Framework to organizations with little or no knowledge of Baldrige
 - 2. Build a referral network to connect organizations looking for assistance with Baldrige-based consultants

1. Increase Awareness and Knowledge of Baldrige Framework

- This is an area we have not fully developed yet and we need your help.
- Members of Baldrige Connect have committed to speak on behalf of Baldrige at conferences and other venues to build awareness of Baldrige.
- Industry conferences, membership organizations, etc.

2. Build a referral network

Baldrige Connect Network

- Voluntary program
- All consultants in program must meet minimum requirements
- All consultants must sign a Code of Conduct and Consulting Partner Agreement
- Launched in Summer of 2017
- 30+ Baldrige-based consultants in program

Baldrige Connect Referral Process

- Organization looking for a consultant contacts Baldrige Program
- Baldrige Program works with the organization to determine basic needs and requirements
- Baldrige Program uses information provided by consultants to identify 3-5 that match
- Organization works directly with consultants to determine best fit for their organization
- Baldrige Program follows up to assess progress

Baldrige Connect Features/Benefits

- Access to qualified network of Baldrige-based consultants
 - Baldrige Framework knowledge
 - Knowledge/experience with organizational assessments
 - Knowledge/experience with Baldrige Award process
- Baldrige Program liaison to assist with finding consultants that meet your needs and requirements
- No added cost to an organization

Baldrige Connect Status and Next Steps

- Limited promotion at 2018 Quest conference and at conferences where Baldrige exhibits/speaks
- Limited number of referrals processed for organizations in business, education, health care, and nonprofit/government sectors
- In 2019, will work to increase promotion and outreach and increase the number of referrals

How You Can Help

- Let us know about conferences, individual organizations, associations/membership organizations, and other potential audiences that would benefit from hearing about the Baldrige Framework.
- As an organization, consider whether a Baldrige consultant may be able to assist you on your performance excellence journey (or if you know of another organization that might benefit).
- If you know of an organization that can benefit from Baldrige Connect, contact Jamie to let him know.

Thank You and Happy Holidays

- Thank you for your time and Happy Holidays!
- Contact us to learn more
 - Paul Grizzell, Core Values Partners, Inc. (paul.grizzell@corevaluespartners.com)
 - Jamie Ambrosi, Baldrige Performance Excellence Program

(jamie.ambrosi@nist.gov)

President & CEO's Four Strategic Imperatives

Baldrige Foundation

www.baldrigefoundation.org



Four Strategic Imperatives-

ADVOCACY

Priority #1. Restore BPEP in the Federal Budget and the President's Agenda.

 Priority #2. Develop Strategic Alliances. Congress; Departments of: Education; Defense; Health and Human Services; Veterans Affairs; Small Business Administration; and others like ACHE, CHIME
 Priority #3. Build Grass Roots Support including State

Programs.

FUNDRAISING

<u>Message</u>

Bold, Dynamic, Inspirational Message Build and Grow Constituency Strategic Communications (Internal/External) Media Relations – Print, TV, Radio, Internet Announcements Online & Print Advertising Leverage Social Media

Fundraising

Small Donations, Major Gifts, Planned Giving Combined Federal Campaign with State Programs, Business Partnerships

BOARD DEVELOPMENT

Working Board – Trustee Board Embrace the Mission and Work as a "Team" Contribute financially and seek support Make connections and offer expertise Represent the organization

FOUNDATION OPERATIONS

Baldrige-Based using the Framework Customer Focused/Driven in Everything We Do Stewardship Beyond Reproach Continuously Improving Adding Value to the Enterprise " Ensure the long-term financial growth and viability of the Baldrige Performance Excellence Program..."

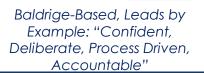


...and to support organizational performance excellence in the United States and throughout the world"



"America's Most Influential Leaders – Supporting the Nation's Quality Awards Program."





PIRIT AWARD Baldrige

Foundation



"To be recognized around the world as the premier foundation for the promotion of performance excellence in all sectors of the economy."

We will inspire organizations to achieve excellence in all they do with pride and societal responsibility. Together with our stakeholders we will create value through research and deployment of the latest cutting-edge management practices. We will focus on the future and manage for agility, innovation and creativity. Our Baldrige-based role-model performance will result in the Foundation's endowment exceeding \$135 million by 2050.

ORGANIZATIONAL ALIGNMENT: STRATEGY

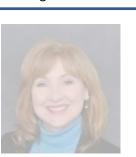
BUDGET - ACCOUNTABILITY

(Photos courtesy of MBNQA Recipients)

Foundation Board of Directors



Al Faber President & CEO Baldrige Foundation



Debbie Collard Past Chair; Director, PM, Integration & Development (ret), Boeing



Scott Reiner CEO, Adventist Health



P. George Benson, Ph.D. Chair; President (ret), University of Charleston



Diane Brockmeier President & CEO, Mid-America Transplant



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Sunil Sinha Director, Tata Sons – Middle East/North Africa



W. Paul Worstell Secretary; President (ret), PRO-TEC Coating



Lowell Kruse Chair, COE2026; President & CEO (ret) Heartland Health



E. David Spong, D.Sc. President (ret), Boeing Aerospace Support



Frank Fusco Treasurer; Executive Director (ret), South Carolina Government



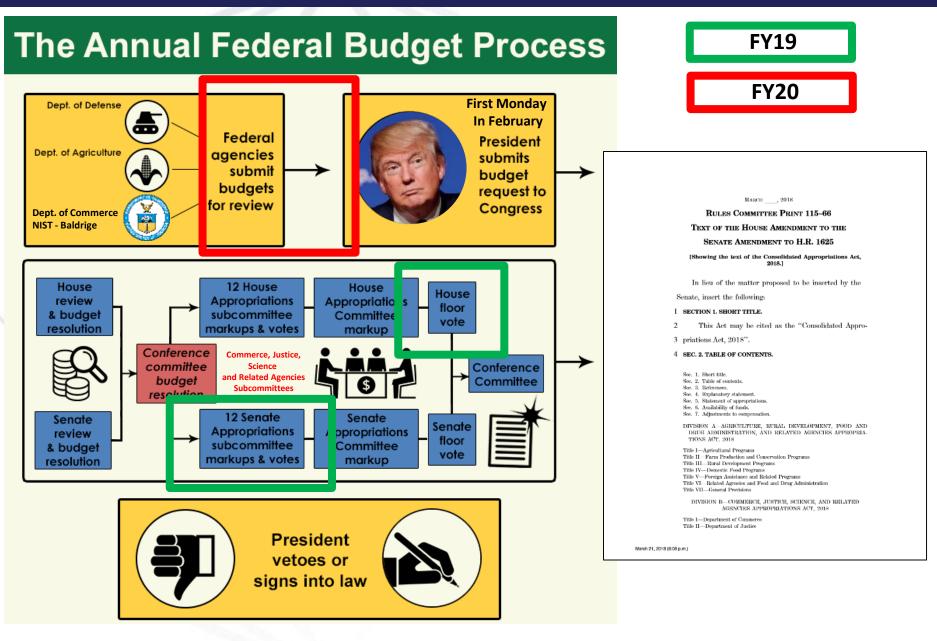
Scott McIntyre President & CEO, Guidehouse (formerly PwC Public Sector)



Rulon Stacey, Ph.D. Managing Director, Navigant

www.baldrigefoundation.org

Baldrige Foundation Quarterly Webinar



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Advocacy Update

Fiscal Year (FY) 2019 Appropriations

- •5 of the 12 FY 2019 Appropriations bill have been signed into law.
- •Remaining 7, including CJS, are currently under a Continuing Resolution (CR) through December 21, 2018.
- •FY 19 House CJS bill does not include funding for Baldrige.
- •FY 19 Senate bill does include funding for Baldrige \$2.2 million. The Foundation continues to engage with Senate Appropriations staff and Member offices to ensure they hold the Senate position in Conference.

•Senate Leader Mitch McConnell has said finishing the appropriations process post-election is a priority rather than doing another CR into the next Congress. Indications are that the Democrat leaders in the House want to do that also, but more information will come over the next days and weeks.



Advocacy Update

The Democrats Will Control the US House in 2019 & 2020

•Democrats 235 (+40) Republicans 198 (-40)

•2 seats have not been called – both are Republican seats

The Republicans Will Control the US Senate in 2019 & 2020

•Republicans 53 (+2) Democrats 47 (-2)

House Appropriations Committee

•Nita Lowey (D-NY) expected to be Chairwoman of the Full Committee and Kay Granger (R-TX) will be the Ranking Member.

7 Republican Members will not return for the 116th Congress due to retirement or defeat. None of the current Democrat Members retired or lost re-election bids.

•CJS Subcommittee is expected to see changes

Current Chairman John Culberson (R-TX) lost his re-election bid. Representative Jose Serrano (D-NY), the current Ranking Member of the CJS Subcommittee is expected to become Chairman of CJS, but final decisions on Chairmanships have not been made Uncertainty over who will be Ranking Member, but possible candidate is Aderholt. Could also be a member who is not currently on the Subcommittee



Advocacy Update

Senate Appropriations Committee

•Republicans will remain in the majority.

 Changes in Senate Appropriations Leadership are not expected Richard Shelby (AL) will remain Chairman of the Full Committee; Patrick Leahy (VT) will remain Ranking Member.

Jerry Moran (KS) is expected to remain Chairman of the CJS Subcommittee and Jeanne Shaheen (NH) is expected to remain Ranking Member.

Next Steps

•Follow-up with Senate CJS staff and Sen. Shelby's office to ensure funding for Baldrige is included in final FY 19 funding package.

•Engage with Sen. Shelby's office on the Baldrige Lifetime Achievement Award.

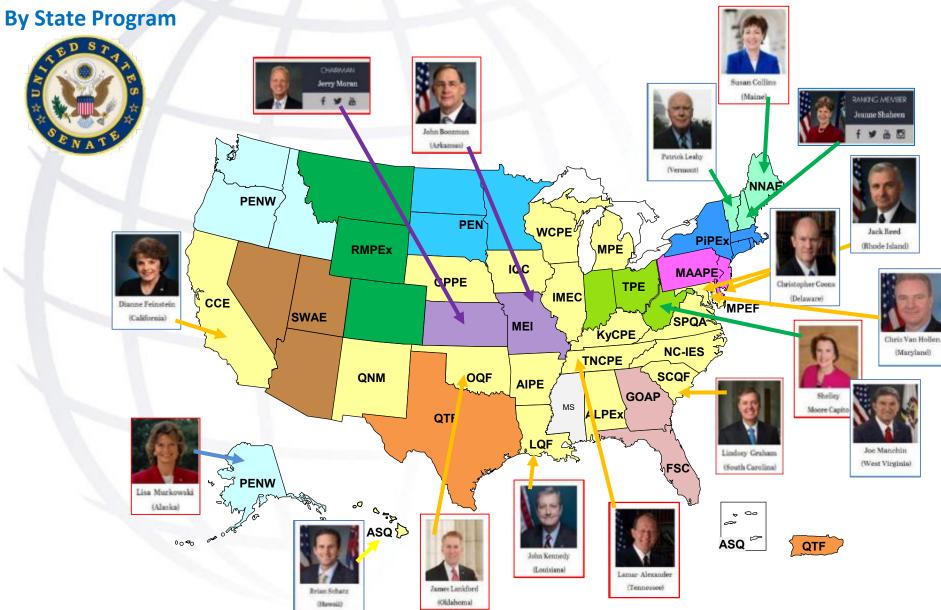
•Follow-up with Dept. of Commerce and OMB on inclusion of Baldrige in FY20 Budget Request – <u>NIST needs to continue to push this as well.</u>

•Follow-up with Commerce regarding the Secretary's fundraising efforts.



Baldrige Foundation Quarterly Webinar

US Senate Commerce, Justice, Science Subcommittee



www.baldrigefoundation.org

US House of Representatives Commerce, Justice, Science Subcommittee



The U.S. House of Representatives COMMITTEE ON APPROPRIATIONS



John Culberson, (R-TX), (Lost) Hal Rogers, (R-KY) Robert Aderholt, (R-AL) (Ranking?) John Carter, (R-TX) Martha Roby, (R-AL) Steven Palazzo, (R-MS) Evan Jenkins, (R-WV)



Expected Chair Jose Serrano, (D-NY) Derek Kilmer, D-WA Matt Cartwright, D-PA Grace Meng, D-NY

Re-engaging the President

-engaging the President

"The award that bears his name reflects the virtues that he brought to public service and how he lived in his private life, a commitment to excellence, shrewd judgment and sound judgment, principled leadership, integrity, and a sense of responsibility."

George W. Bush President of the United States March 7, 2002



The Foundation for the Malcolm Baldrige National Quality Award Baldrige Foundation 1717 Pennsylvania Awe, NW Suite 1025 Washington, DC 20006 www.baldrigefoundation.org

Foundation Officers

President and CED: Al Faber Bolishipe Foundation Onein P. George Benson, Ph.D. President, College of Charlotton – retired

Vice Chair: Kathryn K. Eggleeton, Ph.D. President, Richland College Secretary: W. Paul Worstell President - retired

PRO-TEC Coating Company Treasurer: Frank W. Fusco Executive Director - netired

South Carolina State Government Past Chair: Debbie J. Collard

Director, Program Management, Integration & Development – retired, Boeing

Foundation Directors

Diane Brockmeier RN, BSN, MHA. President and CED Mid-America Transplant

David R. Giflord, MD, MPH Senior Vice President for Duality and Regulatory Adfaint, AHCA/NCAL Lovel C. Kruse

Chair, Communities of Excellence

The President The White House 1600 Pennsylvania Avenue NW Washington, DC 20500

Dear Mr. President,

On behalf of the Baldrige community nationwide, we respectfully request the honor of your presence to recognize 40 recipients of the Malcolm Baldrige National Quality Award at the 30th Quest for Excellence Conference on April 8–11, 2018, in Baltimore, MD, or at your convenience in the White House this spring.

Thirty-three of the CEO's from national role-model organizations received the nation's highest honor for performance excellence during the Obama administration. However, President Obama was the first, and only, U.S. President since Ronald Reagan to not personally recognize award recipients during his tenure. It would be a lasting tribute to these organizations who represent thousands of employees from every sector of the economy for you to acknowledge their stellar achievements. Secretary Ross delivered an outstanding address at last year's awards ceremony, noting the Baldrige program's one billion dollar contribution to America's economy each year and congenulated the four 2016 recipients.

Established by Congress in 1987, the award is the highest honor bestowed by the President to U.S. organizations for performance excellence. The Baldrige program continues this legacy today and is making a true difference throughout the nation with an 820.1 return on investment as nal institute for Standards and Technology (NIST).

> tunity would provide inspiration to the thousands of organizations in ore, education, and government who are using the Baldrige Framework to hen the economy, increase the quality and access to health care, and in education.

lational Quality Award is "your" award for winning and making America ton's highest honor for achievement by US organizations and the only Presidential seal. These award recipients are role-model organizations spect and admiration of us all.

colm Baldrige National Quality Award recipients from the previous ten r's recipients, will continue to inspire organizations across the nation to ple of excellence and selfless-service to our country.

Respectfully,

Al Faber President and CEO

Advocacy







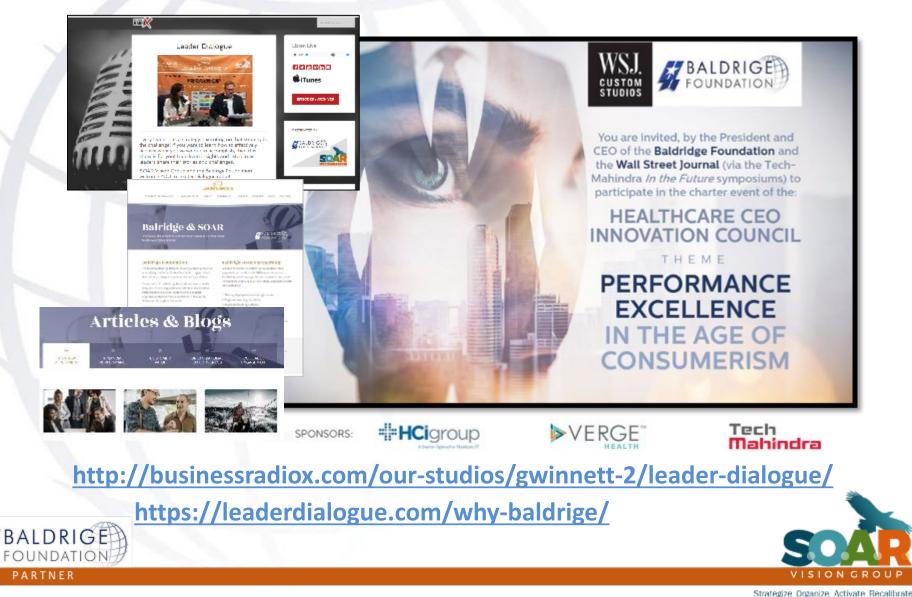


President Trump's Cabinet:

Administrator (Acting) of the Environmental Protection Agency Andrew Wheeler Administrator of the Small BusinessAdministration Linda E. McMahon Attorney General (Acting) Matthew Whitaker **Director of National Intelligence Daniel Coats** Director of the Central Intelligence Agency Gina Haspel Director of the Office of Management and Budget Mick Mulvaney Representative of the United States to the United Nations Nikki R. Haley Secretary of Agriculture Sonny Perdue Secretary of Commerce Wilbur L. Ross, Jr. Secretary of Defense James Mattis Secretary of Education Betsy DeVos Secretary of Energy James Richard Perry Secretary of Health and Human Services Alex Azar Secretary of Homeland Security Kirstjen Nielsen Secretary of Housing and Urban Development Benjamin S. Carson, Sr. Secretary of the Interior Ryan Zinke Secretary of Labor Alexander Acosta Secretary of State Mike Pompeo Secretary of Transportation Elaine L. Chao Secretary of the Treasury Steven T. Mnuchin Secretary of Veterans Affairs Robert Wilkie U.S. Trade Representative Robert Lighthizer

Vice President Michael R. Pence White House Chief of Staff John F. Kelly

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Fundraising

https://smile.amazon.com/

amazon smile

You shop. Amazon gives.

- Amazon donates 0.5% of the price of your eligible AmazonSmile purchases to the charitable organization of your choice.
- · AmazonSmile is the same Amazon you know. Same products, same prices, same service.

· Support your charitable organization by starting your shopping at

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select a charitable organization from the list of eligible organizations. Scroll

Support the Foundation just by shopping at Amazon. Choose Baldrige Foundation as your charity and shop as usual. http://ow.ly/Y1L1304sTHx



#SupportBaldrige

Do you shop on Amazon.com? Do you want to help #SupportBaldrige? Now you can do both. AmazonSmile is a program in which Amazon pays a percentage of each qualifying sale to a charity of your choice, including the Baldrige Foundation.

Check it out at smile.amazon.com. Log in with your regular Amazon userid and password, then select the Baldrige Foundation as your charity of choice. That's it. Bookmark the AmazonSmile login for your future logins, and you can help generate funds for the Baldrige Foundation every time you shop.

Fundraising Assistance to the Alliance and COE2026

Baldrige Fall Conference
 2018



Combined Federal Campaign 2018 - 2019





Administrative Cost Support
2018 - 2019
Communities of excellence 2026

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Are you an employee of a Baldrige national or Alliance award-winning organization? You may be eligible for reduced tuition to help you ignite your passion and achieve your career goals. Enroll at Walden University, and you could receive a limited-time \$3,000 tuition grant.*

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- Doctor of Healthcare Administration



Baldrige Foundation

Journal of Performance Excellence



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Foundation Awards

E. David Spong Lifetime Achievement Award

Harry S. Hertz Leadership Award

Baldrige Foundation Awards for Leadership Excellence

Dr. Curt Reimann Baldrige Scholarship



The Baldrige Foundation Board of Directors authorized the Curt Reimann Scholarship in 2017. Recipients must have made sustained contribution of leadership excellence with exceptional and farreaching impact on the Baldrige Enterprise in a manner worthy of recognition at the national level.

The committee selects recipients for the Lifetime Achievement Award in recognition of an individual who, like the award's namesake, has performed truly

extraordinary service and created a positive and lasting legacy within the quality movement and the Baldrige community. The award recognizes the intirety of the recipients career, rather than, or in addition to, a single partribution.

Lifetime Achievement Award recipients are credited with changing their world and inspiring others to do the same.

The scholarship is awarded each year at the Baldrige Quest for Excellence conference.









2019 Foundation Awards

E. David Spong Lifetime Achievement Award

Senator Richard Shelby, US Senate, Alabama

Harry S. Hertz Leadership Award

 JoAnn Sternke, Senior Director & Coach at Studer Education; Former Pewaukee School District Superintendent

Dr. Curt Reimann Baldrige Scholarship

- Dr. Allen R. Turner, Special Agent/Emergency Manager, National Aeronautical and Space Administration, Glenn Research Center, Doctorate of Business Administration, Homeland Security, Walden University
- Robin Eckhardt, President and Owner, NMF Healthcare Consulting, MHA, University of Cincinnati, 2019





Award for Leadership Excellence



Government

- Tommy Gonzalez, CEO & City Manager, El Paso, Texas
- Congressman Sam Graves, Missouri
- <u>Cybersecurity</u>
 - tbd
- <u>Healthcare</u>
 - Maryruth Butler, Executive Director, Mountain Valley of Cascadia Deborah Larkin-Carney, Vice President of Quality and Patient Safety, RWJ Barnabas Health, Idaho
 - Dr. Glenn Crotty, Executive Vice President & Chief Operating Officer, Charleston Area Medical Center, West Virginia
 - Patricia Skriba, Vice President of Business Excellence, Advocate Good Samaritan Healthcare, Illinois



Award for Leadership Excellence



<u>Business</u>

- Allyson Young, HR & Brand Manager, K&N Management, Texas
- Robert F. Pence, Chairman of the Board, Freese & Nichols, Texas
- Cary Hill, CEO, MESA, Oklahoma
- <u>Non Profit</u>
 - Dr. Bruce G. Kintz, President & CEO, Concordia Publishing House, St. Louis, Missouri
 - Jo Ann Jenkins, CEO, AARP, Washington, DC
- **Education**
 - Dr. James R. Evans, Professor, University of Cincinnati, Ohio



Baldrige Performance Excellence Program

Bob Fangmeyer, Director

Program Update | December 20, 2018



The Alamo Colleges District (education)

Donor Alliance (nonprofit)

2018 Baldrige Award Winners



Integrated Project Management Company, Inc. (small business) Memorial Hospital and Health Care Center (health care) Tri County Tech (education)



2019–2020 Baldrige Excellence Framework

AIDECE								
	BALDRIGE EXCELLENCE FRAMEWORK Proven leadership and management practices for high performance							
business nonprofit government								
	LEADERSHIP							
	STRATEGY							
	CUSTOMERS							
	MEASUREMENT, ANALYSIS, AND KNOWLEDGE MANAGEMENT							
	WORKFORCE							
2019	OPERATIONS							
2019 2020	RESULTS www.nist.gov/baldrige							

Focus on

- Business ecosystems
- Supply network
- Culture
- Security/cybersecurity
- Simplification
- Requirements → questions
- Available mid-December/ mid-January

Tag line: "Proven leadership and management practices for high performance"

Communities of Excellence

Why Communities of Excellence?

- BPEP purpose: enhance our nation's competitiveness by defining, recognizing, and fostering excellence among organizations in every sector
- Natural evolution of the systems approach to excellence
- Will enhance the program's reach and impact

On 12/11/18 the Overseers agreed to:

- Endorse and support the effort to have Congress approve communities as the 7th Category.
- 2. Support the five year plan presented, concluding with a viable award program in 2023.
- 3. Work with COE 2026 and other members of the Baldrige Enterprise to achieve Congressional Approval, acquire necessary funding, and implement the five year plan.

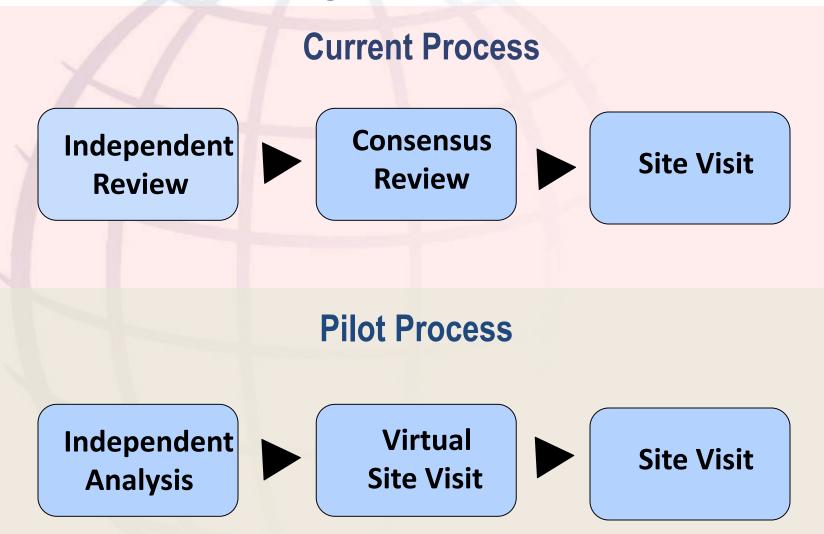
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Award Process Redesign

Goals:

- Maintain integrity and rigor
- Greater efficiency, fewer resources
- Greater value for applicants, other stakeholders
- Quicker, easier-to-digest feedback
- Virtual site visits for all applicants

Award Process Redesign



Redesigned Feedback

Category 1 Leadership

1.1 Senior Leadership

Strengths

Finding: The ELT systematically reviews the Vision and Values, and recently improved the Values to reflect the priorities of Safety and Wellness. The ELT gathered input from the workforce and stakeholders to refine the organizational Values before deploying them to the workforce.

Item Reference: 1.1a(1)

Evidence:

- ELT reviews the Vision and Values semiannually.
- Interview with leadership identified process to obtain input from stakeholders/employees regarding priorities and values.
- Leaders refined values based on input from the workforce and stakeholder, and focus
 groups helped to refine them.
- Roadshows were utilized to review values with staff, and values cards were distributed to staff.

Finding: The ELT demonstrates its commitment to ethical and legal behavior through personal actions and the establishment of policies and procedures and support services to create an environment that requires it.

Item Reference: 1.1a(2)

Opportunities for Improvement

Finding: The deployment of a systematic process for senior leadership to cultivate an environment of innovation and intelligent risk taking was inconclusive.

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Item Reference: 1.1c(1)
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Evidence:

 Innovation comes from staff and others in community coming forward with proposals as to how to achieve strategic plan objectives. No formal training in innovation or promotion of intelligent risk taking for all segments of employees was identified.

Potential Impact of Addressing:

- Improve alignment with organizational value of innovation.
- Increase ability to benefit from the diverse ideas and culture of its workforce.
- Help the City remain competitive with surrounding communities to attract employees, businesses, and residents.

Scoring Range: 70–85%

Rationale: Innovation and succession planning may not be fully responsive to the multiple requirements and prevent placement in the 90–100% scoring range. On-site visit may help clarify deployment and process issues that would allow placement in that scoring range. The City addresses most items at the multiple level, rather than only at the overall level, and demonstrates deployment and fact-based cycles of learning, which precludes placement in the 50–65% range.

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From the examiners

"I absolutely believe this process is worthy of moving forward There are a few approaches I believe need refining (sign me up!)."

"I think that the pilot process managed to streamline everything while retaining the most important elements."

From the applicant

"Overall, we really like the new format for the report. It is easy to read, and appears to be more relevant to us--it seems like you are using more of our language in the bullets/narratives."

"The scoring rationale is very good It gives us that little bit of competitive thinking around 'we can do this.' Or . . . we are way off!"

Next Steps:

- Additional pilots, national and state/regional level
- Once settled, map out communication and change management plans
 - Process changes (independent, consensus, site visit review through final judging and feedback production)
 - Evaluation tool (BOSS, Other?)
 - Examiner training

Baldrige Foundation Quarterly Webinar Update December 20, 2018



Alliance: the "Front Door" to Baldrige

Mission: "Enhancing Our Members' Ability to Grow Baldrige-based Performance Excellence"

Vision: To be the premier resource for a thriving Baldrige community

- 29 programs serving 50 states and US Territories
- Nearly 1500 annual applications received (160 full)
- Over 1700 examiners, 40 staff, 500 other volunteers
- Nearly 18,000 members, ~\$9M combined budget



Key Updates this Quarter

- Successful 2018 Baldrige Fall Conference in Denver
- 2019 Baldrige Fall Conference Set for Nashville!
- Welcoming new Supporting Members!
- Continuing work on two strategic Task Forces:
 - Guidelines for lower levels of Tiered Awards
 - Inventory of services across Alliance member programs





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