

INSTITUTE FOR PERFORMANCE EXCELLENCE



BALDRIGE | PERFORMANCE EXCELLENCE | QUALITY | LEADERSHIP

# **The Baldridge Foundation Institute for Performance Excellence Presents:**

## **Process Digitization Made Simple by the Performance Excellence Operating System**

**August 26, 2021**

# Opening Remarks/Agenda

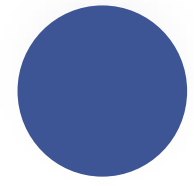
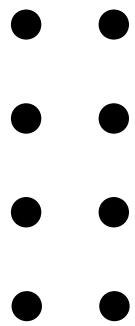
**Introduction**                      **Al Faber, President & CEO, Baldrige Foundation**

**Guest Presenters**              **Jan Johnson, President & CEO, Jordan Johnson, Inc**  
  
**Travis Lozier Chief Culture and Quality Officer,  
Jordan Johnson, Inc.**

**Questions**                      **Moderator**

**Closing Remarks**              **Al Faber**

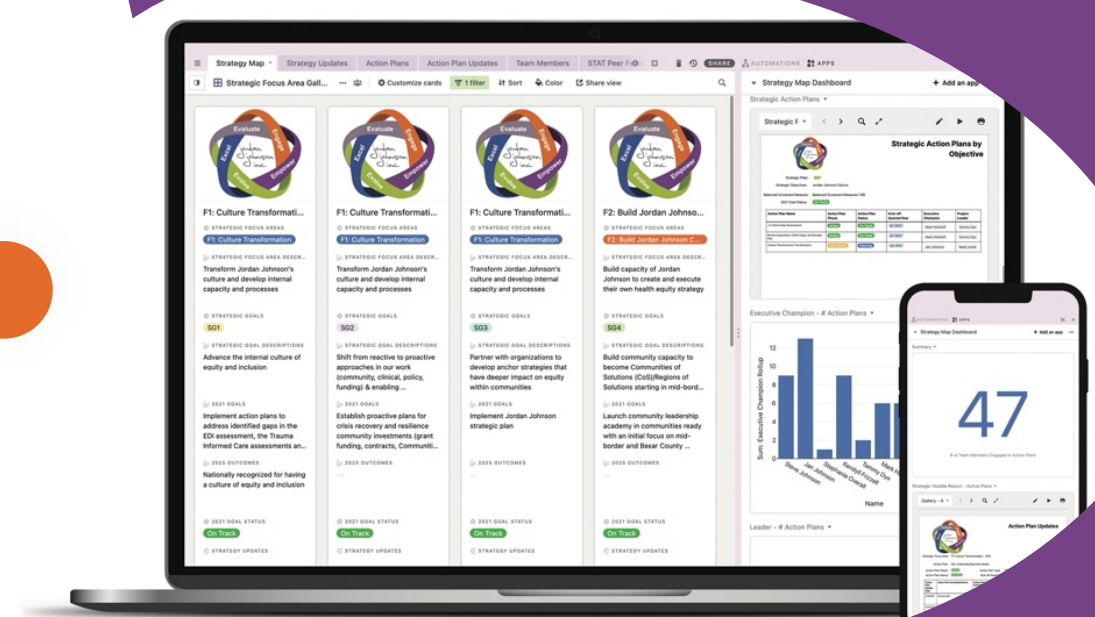




# Process Digitization Made Simple Through the Performance Excellence Operating System™

Jordan Johnson, Inc.

Jan Johnson and Travis Lozier





# About us

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## Jordan Johnson, Inc

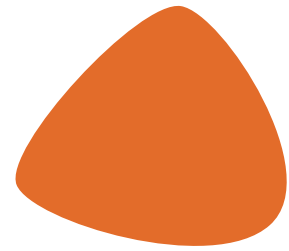
**Mission:** *Facilitating Extraordinary*

**Vision:** *To be your inspirational partner -  
shaping potential into power*

**Values:**

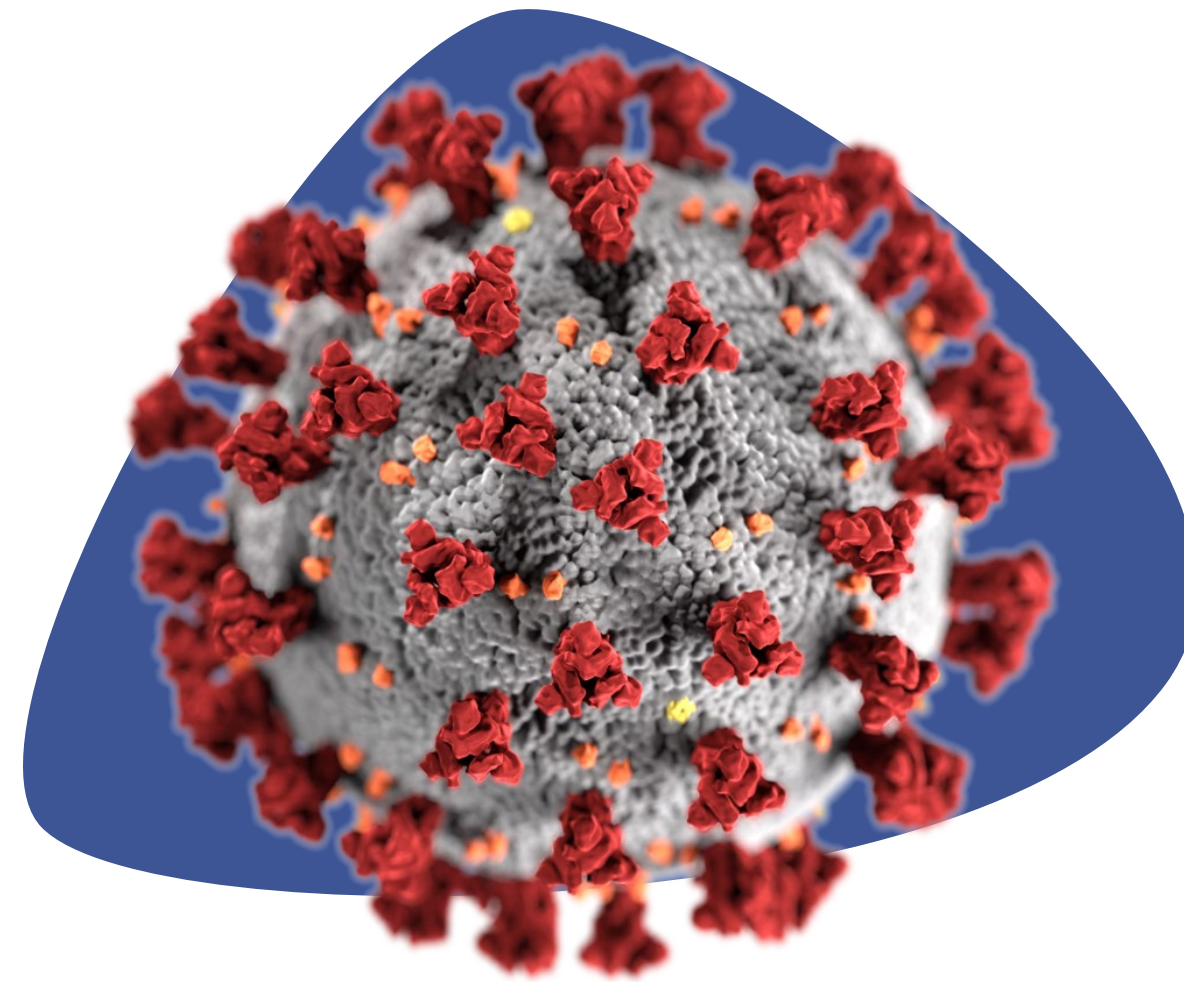
- *Committed*
- *Brave*
- *Fellowship*
- *Visionary*
- *Curious*





# Catalyst for Change

**Digitization and Digital Transformation**  
(Important and Urgent)



**Digitization and Digital Transformation**  
(Important not Urgent)





# History

## Pre-Pandemic

< 2019

- In person collaboration
- Physical visual management processes and tools
- Low urgency/importance to adopt process discipline

## Pandemic

2020-  
Present

- Virtual collaboration
- Virtual visual management process and tools
- High urgency/importance to adopt process discipline

## Post Pandemic

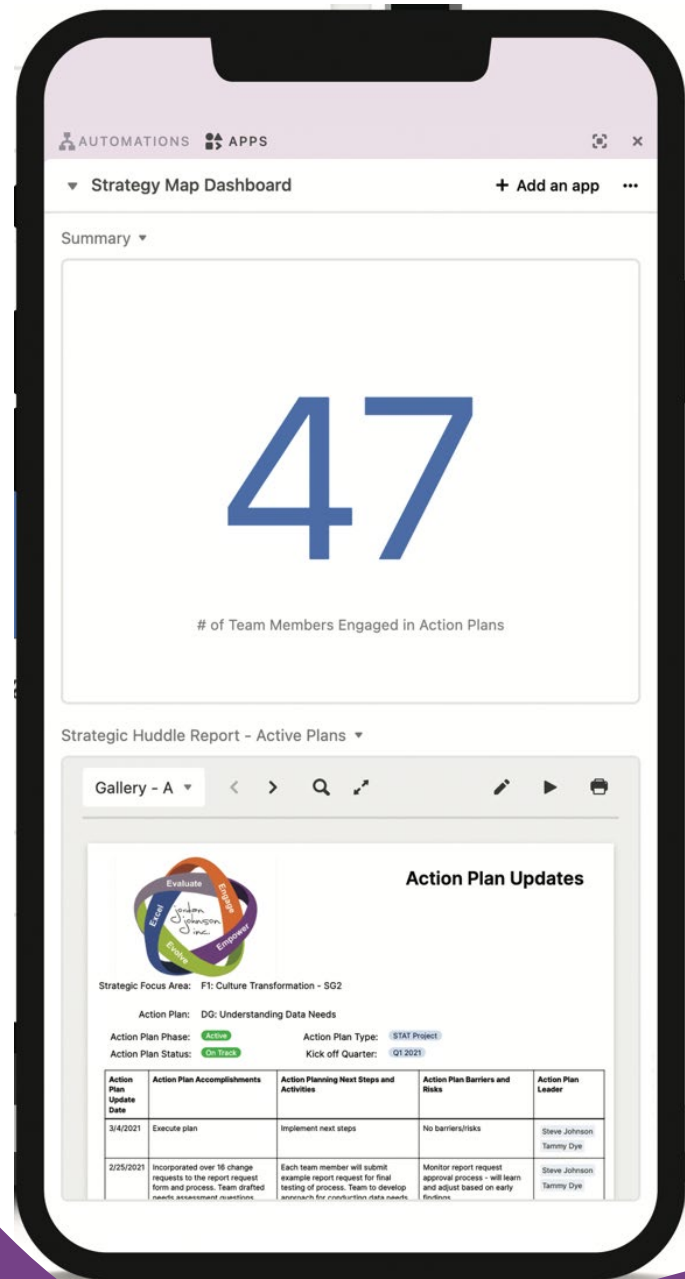
> 2022

- Hybrid models
- Continued acceleration of digitization adoption
- High urgency/importance to adopt process discipline

*2021-2022 Baldrige Criteria introduces concepts around digitization and cloud-based technology*



# Where it all Started - Hill Country Memorial



## Physical Project Huddle

March 2020 converted physical executive huddle to digitized process



## Align and Integrate

Aligned, integrated, digitized strategy and performance excellence processes

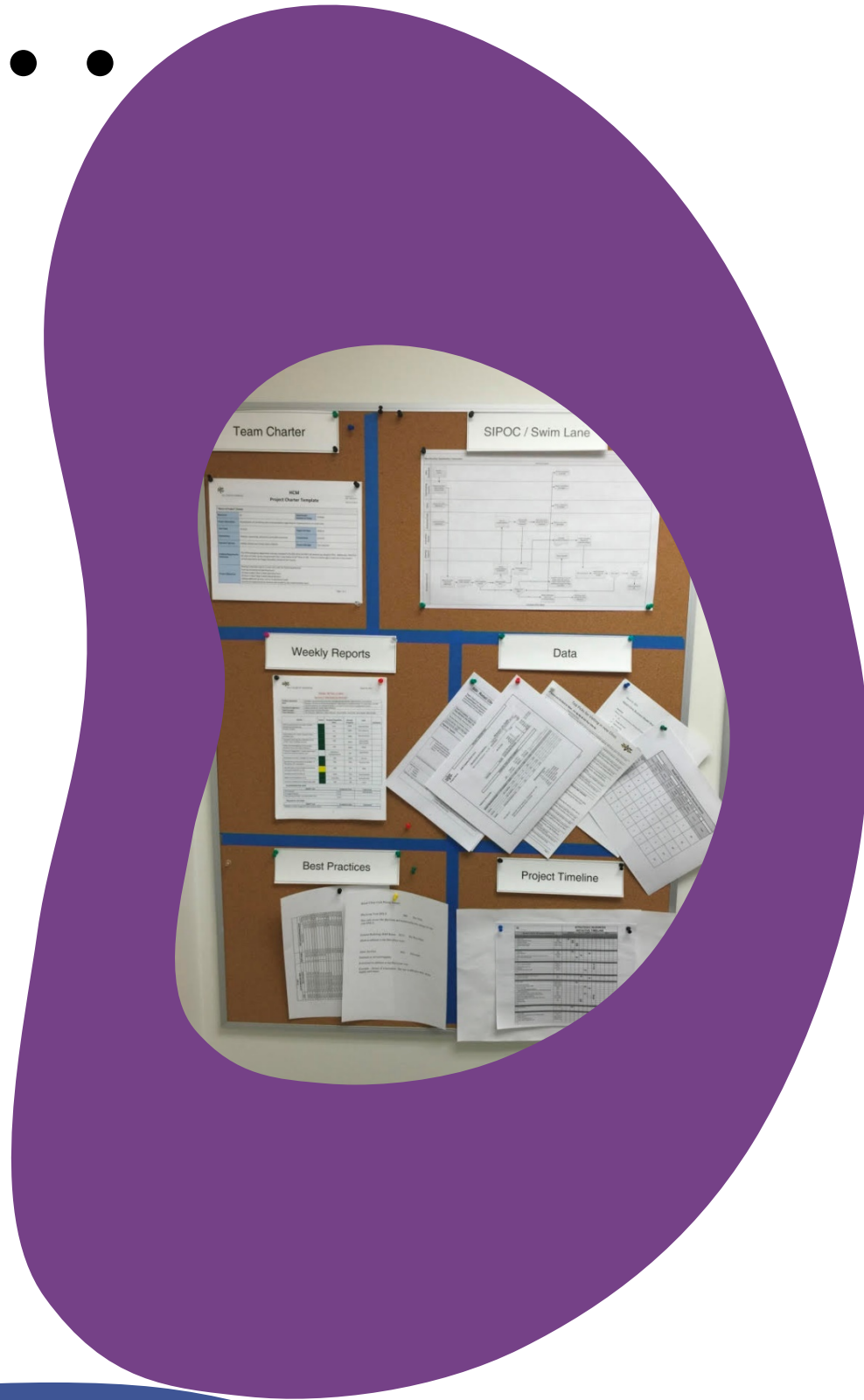
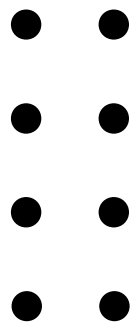


## Spread and Share

2020-2021 additional processes digitized developed and deployed



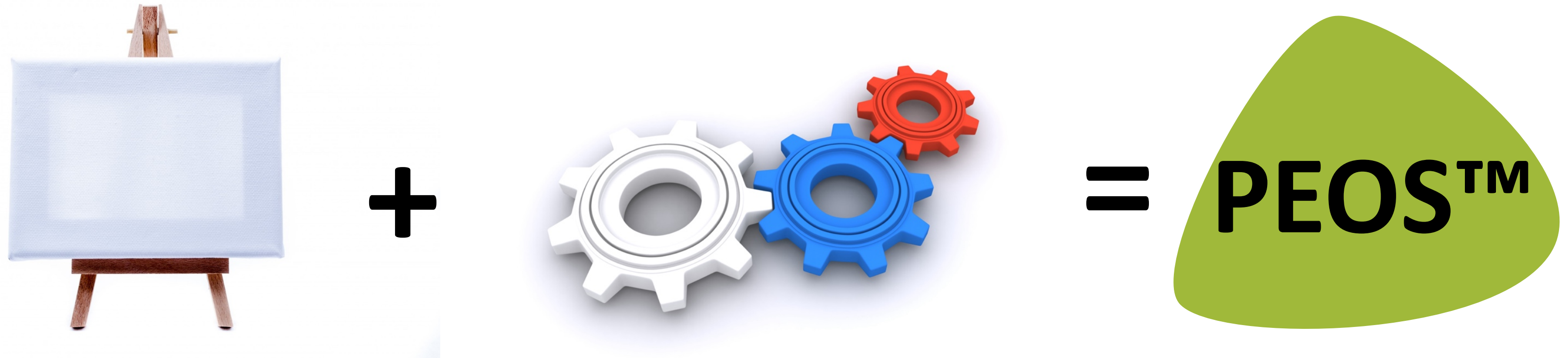
# How it Started | How it's Going





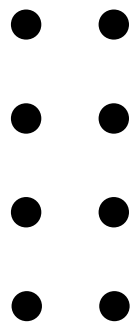
# What is PEOS™?

The Performance Excellence Operating System™ aligns and integrates critical strategic and operational functions with more than 100 years of best practice experience to empower world-class performance and results.



- Performance Excellence Best Practices
- Jordan Johnson Team Knowledge and Experience
- Problems Needing Solved





# The Problem

Key organizational approaches relied heavily on files, emails, meetings – low process discipline

Data stored in files is not being converted to organizational knowledge and wisdom

Rework and waste associated with finding, editing, developing new organizational assets with similar information

Routine process tasks consume time and resources

# The Solution

Digitize key organizational processes and minimize reliance on files, emails, and meetings

Make better decisions by converting data into organizational knowledge and wisdom

Leverage and segment data and information for different stakeholder groups without duplicating efforts and creating multiple files

Automate routine tasks and activities and give your team members time back and create repeatable and reliable processes

# Digitization – Strategy Update Example

Strategy Update  
Reminder  
Email Sent by  
COO (10-15  
min)

Strategy Update  
Owner Create and  
Develop Custom  
Materials in PPT/Excel  
(120 – 240 min)\*17

Strategy Update  
Owner Emails  
Materials to COO  
(10 – 15 min)

COO Builds  
Comprehensive  
Strategy Update  
Materials  
(120 – 240 min)

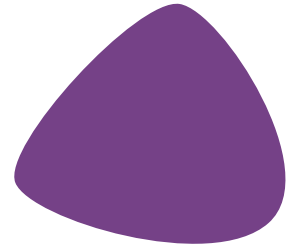
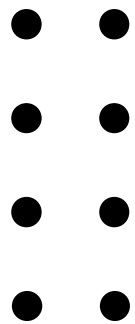


\*This organization tracks 17 Strategic Focus areas. Process is conducted quarterly.

**Process time: ~36 – 72 hours**

**Annual time: ~144 – 288 hours (~18 – 36 days to complete strategy update process)**





# Digitization – Strategy Update Example

Automated Message Sent from PEOS based on Strategy Update Calendar (0 min)

Strategy Update Owner Researches and Gathers Key Update Information (30-60 min)\*17

Strategy Update Owner Completes Strategy Update Form in PEOS (10-15 min)

PEOS Automatically Formats and Displays Strategic Update Information (0 min)



**Savings of 14 – 27.5 Days Annually**

\*This organization tracks 17 Strategic Focus areas. Process is conducted quarterly.

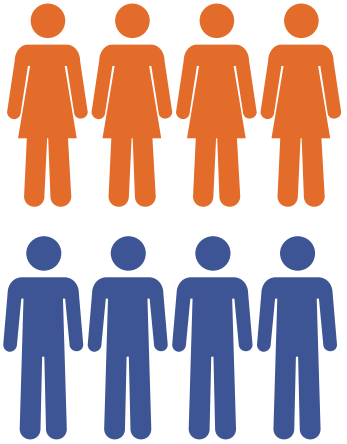
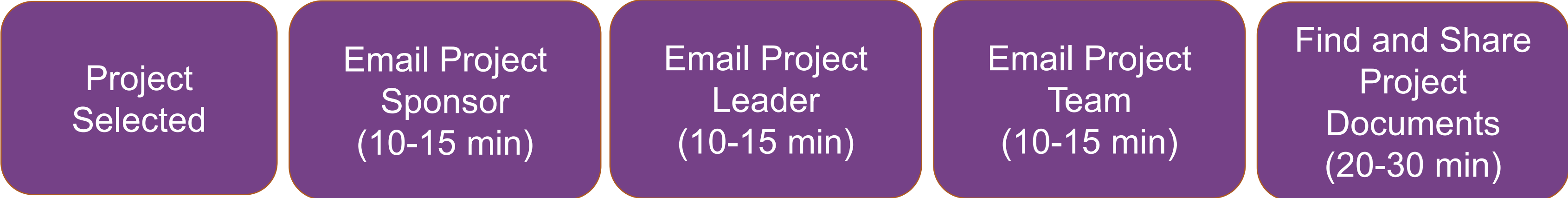
**Process time: ~8 – 17 hours**

**Annual time: ~32 – 68 hours (~4 – 8.5 days to complete strategy update process)**



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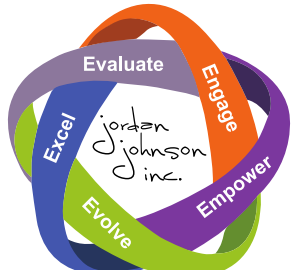
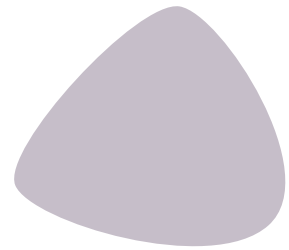
# Digitization – Project Activation Example



An example of a routine process that occurs frequently for organizations that consumes valuable time and resources



Small Inefficient Processes Add Up 50 – 75 minutes for every project



# Digitization – Project Activation Example

Project Selected

Project Activated in PEOS and automation sends emails and key project documents (5-10 min)

**Congratulations! [redacted] Project Kickoff and Project Information.**

Congratulations you've been selected to be a key team member for an upcoming [redacted] project. Below are a few details about your project:

- Project Sponsor: [redacted]
- Project Leader: [redacted]
- Project Facilitator: [redacted]
- Project Details:
  - Project Name: [redacted]
  - Project Opportunity Statement: [redacted]

Attached to this email are important documents to help you and your project team be successful.

- Project Charter: Use this document to help lead your team and review with your sponsor for formal approval.
- Project Roles and Responsibilities Document: Use this as a reference document to ensure role clarity of project leader and facilitator/Green Belt roles.
- A3 Document: Use this document to help you navigate your [redacted] project. Please connect with [redacted] for additional support and training.
- Virtual Project Checklist: Guide for helping you navigate projects in a virtual environment.
- [redacted] Weekly Reporting Process: Process map illustrating weekly SBI reporting process.
- Link to Electronic Whiteboard (Miro): Feel free to use this electronic whiteboard to facilitate project meetings [redacted]

**What now?**

As the project leader please begin working with the project sponsor and facilitator to develop the project team, complete the charter, better understand problem/opportunity statement and schedule project team meetings.

We are committed to your success. If you have questions or need additional



Automation eliminates routine tasks and activates.  
5 – 10 minutes

**Savings of 45 – 65 minutes per project**



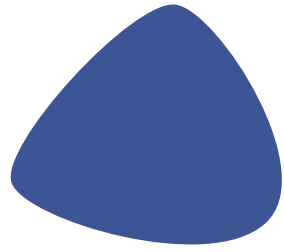
# • • • • Process Digitization – Limitless Opportunities • •

- Manual processes
- Processes that currently have variation and waste
- Processes that require routine/frequent follow ups
- Processes that require development and sharing various information/file types
- Processes that create organizational knowledge but are not being effectively leveraged
- Processes that require frequent emails or meetings

*The days of technology dictating processes are over!*



# Performance Excellence Operating System Best Practices Modules



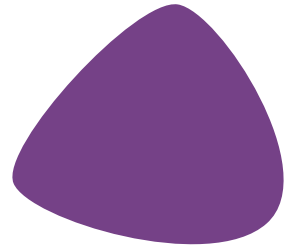
- Strategic Planning and Deployment
- Performance Excellence
- Project Management
- Goal Cascade / Virtual Alignment Board
- Data Governance / Baldrige Category 7
- Succession Planning
- Supplier and Vendor Management
- Ideas and Innovation
- Employee Reward, Recognition and Wellness
- Enterprise Process Model
- Meeting Management

New features and functions added every week!





# Testimonials



We are using the PEOS™ to digitize many of our organizational processes. This is saving our team members time and driving accountability in key processes that deliver results.

**Rita Urbanek**  
Administrative Director  
Hill Country Memorial



## PEOS™ Modules/Processes Digitized

- Strategic Planning and Deployment
- Performance Excellence
- Project Management
- Goal Cascade / Virtual Alignment Board
- Data Governance / Category 7
- Succession Planning (Pilot Phase)
- COVID Vaccine Registration Clinic (over 16,000 registered)



# Testimonials

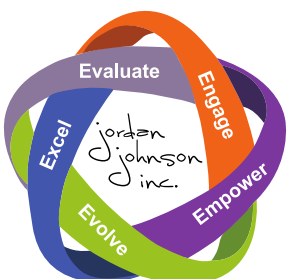


The PEOS™ is going to be a game-changer for USF Federal Credit Union in terms of managing our dashboards. We can easily share our metrics with our employees and our board of directors using the same toolset.

**James Stock**  
Chief Technology Officer  
USF Federal Credit Union

## PEOS™ Modules/Processes Digitized

- Strategic Planning and Deployment
- Project Management
- Employee Recognition Program
- Ideas / Innovation Portal
- Enterprise Process Model (Business Process Management)
- Data Governance/Category 7



# Testimonials



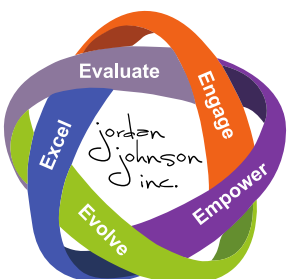
The PEOS has been instrumental in enhancing THA's organizational alignment across departments and levels, and increasing transparency and communication among the staff. It is incredibly helpful to have a central repository for our performance and historical data and has come become vital to our organizational decision-making process.

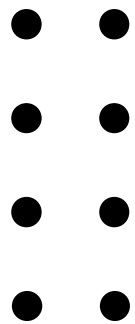
**Mitzi Ressmann**  
Chief Operations Officer  
Texas Hospital Association



## PEOS™ Modules/Processes Digitized

- Strategic Planning and Deployment
- Organizational and Departmental Scorecards
- Data Governance / Category 7 Module





# Testimonials



The PEOS's project management tracking and project dashboards give a real-time view for enhanced organizational performance. The automation features that we've built into the system has made our lives easier and increased our ability to be disciplined and consistent with project updates.

**Courtnay Sanderfer**

Vice President, HR & Organizational Excellence  
USF Federal Credit Union



## PEOS™ Modules/Processes Digitized

- Strategic Planning and Deployment
- Project Management
- Employee Recognition Program
- Ideas/Innovation Portal
- Enterprise Process Model Module
- Data Governance/Category 7 Module



# Performance Excellence Operating System

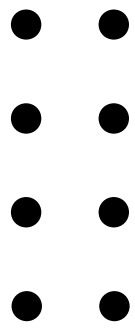
## Costs

- Jordan Johnson, Inc. and the Baldrige Foundation have formally partnered to offer the PEOS™ to members at a reduced rate
- Jordan Johnson, Inc. is committed to offering the PEOS™ at a low cost of lifetime ownership
- Initial cost of the PEOS begins at \$75K and increases based on organizational size
- Annual maintenance costs begin at \$10K

## Benefits

- Quick Implementation and Deployment. PEOS™ can be deployed in **weeks** not months/years
- Dedicated support resources allocated from the Jordan Johnson, Inc. team
- PEOS™ Super-User and Admin training
- Access to Annual PEOS™ User Group Conference (2021 session tentatively planned for December 8<sup>th</sup>)
- Members of Baldrige Foundation gain access to specific PEOS™ community message boards and other Institute privileges





# Thank you!

*We would love to share more –  
please connect to schedule a free demo*



[www.jordanjohnsoninc.com](http://www.jordanjohnsoninc.com)



Jan - (210) 872-6538 (call/text)  
Travis - (812) 841-4731 (call/text)



Jan – [jjohnson@jordanjohnsoninc.com](mailto:jjohnson@jordanjohnsoninc.com)  
Travis – [tlozier@jordanjohnsoninc.com](mailto:tlozier@jordanjohnsoninc.com)



# Panelist Questions and Discussion



**Jan Johnson**  
President & CEO  
Jordan Johnson, Inc.



**Travis Lozier**  
Chief Culture and Quality Officer  
Jordan Johnson, Inc.



**Al Faber**  
President & CEO  
Baldrige Foundation  
(Moderator)



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## What People are Saying...



"I appreciated the opportunity to take the Yellow Belt Course online and at a pace that was appropriate for me given my full-time work and family."

**Melanie Powell**  
Director of Business Development and Marketing for Memorial Hospital and Health Care Center



"The case studies with actual healthcare examples helped me relate the content to real world scenarios that healthcare professionals face on a daily basis. The tools were organized in a way that helped me understand and build on my knowledge. I enjoyed the content and believe the course will make me more effective ..."

**Todd Jordan PA-C, MBA**  
Director, Vascular Center of Excellence  
CAMC Health Systems, Inc



The Baldrige Yellow Belt class is thought provoking, educational, relevant to the healthcare setting and a true investment in the future of healthcare."

**Roxanne M. Williams, MSN, RN, CHC, CPHQ**  
Director of Corporate Quality, Associate & Patient Safety at Blanchard Valley Health System

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<https://www.baldrigeinstitute.org/online-training>





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