



Created by Congress in 1987, the Baldrige Program helps organizations improve and succeed in the global marketplace. It is the only public-private partnership and Presidential award program dedicated to improving U.S. organizations. In collaboration with the Baldrige community, the Baldrige Program offers a systems approach to organizational excellence, award-winning leadership development, self-assessment tools, organizational assessments by trained experts, workshops on how to improve, and events that showcase best management practices.

Baldrige in Virginia

- **26 Virginia applicants for the Baldrige Award (2005–2018)**
- **3 Virginia award applicants in 2016–2018 represent 7,708 jobs, 64 work locations, \$880 million in revenues/budgets, and more than 99,000 customers served.**
- **15 Baldrige examiners from Virginia volunteered over \$337,000 in services in 2018.**

Virginia National Role Model

PricewaterhouseCoopers Public Sector Practice, service, 2014

Success Story



PricewaterhouseCoopers Public Sector Practice (PSP) was formed in 2005 and is one of 17 business units of PricewaterhouseCoopers. Key customers are the U.S. federal government and state and local governments. Within PwC, this group is the only unit to serve this market. PSP provides business advisory services, including risk consulting, management consulting, and technology consulting. Headquartered in McLean, PSP employs nearly 1,100 people and reported gross revenue of \$265.5 million for fiscal year 2014.

Highlights

- “Exceptional” or “very good” ratings on the federal government’s Contractor Performance Assessment Reports at or near 100% for 2010–2014
- 50+ Net Promoter System (tool for measuring and comparing customer engagement and loyalty) survey scores in all markets since 2012—equal to or better than scores for some of the most respected companies in the country
- Growth in revenue from \$41 million in 2005 to \$265 million in 2014
- Decreases in workforce turnover each year from 2009 to 2014, from approximately 22% to 13%, against an industry average of 20%

The U.S. Senate Productivity and Quality Award for Virginia and D.C.

The Alliance for Performance Excellence (www.BaldrigeAlliance.org) is a nonprofit national network of Baldrige-based organizations with a mission to grow performance excellence in support of a thriving Baldrige community. Alliance members include Baldrige-based programs that use the Baldrige Excellence Framework to serve organizations from all sectors in their region, state, or a specific industry. These programs annually evaluate and recognize over 1,000 organizations and serve as the feeder system for the national Baldrige Award.

The Senate Productivity and Quality Award (SPQA; www.spqa-va.org) program serves organizations in Virginia and the District of Columbia. SPQA offers education and training on the Baldrige Framework and criteria, two mentoring programs, and its signature four-level award program based on the methodology of the Baldrige Program. SPQA serves all organizations, big or small, public or private, regardless of sector, at little to no cost to further its commitment to helping organizations achieve performance excellence.

2012–2018 Senate Productivity and Quality Award Recipients in Virginia

Arlington County Public Schools (Medallion)
National Reconnaissance Office—Media Services Center
(Medallion)
Mountain States Health Alliance (Medallion)
Bon Secours St. Mary’s Hospital (Achievement; Plaque)
Mary Washington Healthcare (Achievement; Plaque)

Prince William County Service Authority (Achievement)
Global Linguist Solutions, LLC (Certificate)
VA Community Memorial Healthcenter (Certificate)
VA Hunter Holmes McGuire VA Medical Center (Certificate)
UNOS (Discovery)
Performance Signs (Discovery)

Success Story



Arlington Public Schools (APS) serves Arlington County, a diverse, dynamic, and professional community located across the Potomac River from Washington, D.C. With 36 schools and more than 24,000 students, APS is the 13th largest among Virginia’s 132 school divisions. Students hail from 111 nations and speak 88 languages.

Highlights

- Approaching 95% on-time graduation rate for all student groups
- Significant improvement trends in Standards of Learning Test pass rates; narrowing of the achievement gap between different student groups

AHCA/NCAL National Quality Award Recipients in Virginia

The [AHCA/NCAL National Quality Award Program](#) provides a pathway toward performance excellence for providers of long-term and post-acute care services. The program is based on the core values and criteria of the Baldrige Performance Excellence Program.

Autumn Care of Altavista (Bronze, 2016)
Belvoir Woods Assisted Living (Bronze, 2016)
Belvoir Woods Health Care Center (Bronze, 2016)
Berry Hill Health and Rehabilitation Center (Bronze, 2016)
Braddock Glen (Bronze, 2017)
The Colonnades (Bronze, 2018)
Commonwealth Health & Rehab. Center (Bronze, 2016)
Heritage Hall Blacksburg (Silver, 2016)
Heritage Hall Clintwood (Silver, 2017)
Heritage Hall Front Royal (Silver, 2017)
Heritage Hall Grundy (Silver, 2017)
Heritage Hall Rich Creek (Bronze, 2016)
Inova Loudoun Nursing & Rehab. Center (Gold, 2017)
The Jefferson (Bronze, 2018)
Lancashire Convalescent & Rehab. Center (Bronze, 2016)
The Laurels of Charlottesville (Bronze, 2017)
The Laurels of Willow Creek (Bronze, 2017)
The Orchard (Silver, 2017; Bronze, 2016)
River View on the Appomattox Health & Rehab. (Bronze, 2016)
Riverside Convalescent Center of Mathews (Silver, 2018)
Riverside Convalescent Center, West Point (Bronze, 2017)
Riverside Shore Rehabilitation Center (Bronze, 2016)

Seaside Health Center at Atlantic Shores (Bronze, 2018)
Sunrise at Bluemont Park (Bronze, 2016)
Sunrise at Bon Air (Bronze, 2017)
Sunrise of Countryside (Bronze, 2018)
Sunrise at Fair Oaks (Bronze, 2016)
Sunrise at Hunter Mill (Bronze, 2016)
Sunrise at Mount Vernon (Bronze, 2016)
Sunrise at Reston Town Center (Bronze, 2016)
Sunrise of Alexandria (Bronze, 2016)
Sunrise of Arlington (Bronze, 2016)
Sunrise of Fairfax (Bronze, 2016)
Sunrise of Falls Church (Bronze, 2016)
Sunrise of Leesburg (Silver, 2017; Bronze, 2016)
Sunrise of McLean (Bronze, 2016)
Sunrise of Richmond (Bronze, 2017)
Sunrise of Springfield (Silver, 2017; Bronze, 2016)
The Sylvestery (Bronze, 2016)
The Towers (Bronze, 2016)
Trinity Mission Health & Rehab. of Rocky Mount (Bronze, 2016)
Trinity Mission of Charlottesville (Bronze, 2016)
Trinity Mission of Farmville, LLC (Bronze, 2016)
The Woodlands Health & Rehab. Center (Bronze, 2016)